



## Canada's Healthy Workplace Month<sup>®</sup> (CHWM) 2024 Supportive Social Media Content

√ Join the conversation on X (Twitter)

 $\checkmark$  Engage with your followers and CHWM partners/sponsors

✓ **Tag posts** with @CHWMonth, @ExcellenceCan, #CHWMonth, #CelebrateYourWorkplace, #WorkplaceCultureMatters, or #HealthyWorkplaceMonth

The content below includes suggested social media content and supporting images to share through your organization's communication channels from Oct 1 - Oct 31, 2024

## Sample X (Twitter) Posts

Visit Canada's Healthy Workplace Month<sup>®</sup> for great resources and toolkits to help prepare for and celebrate #CHWMonth Check it out <u>http://bit.ly/1OWbvDT</u> @CHWMonth @ExcellenceCan

October is Canada's Healthy Workplace Month<sup>®</sup>, but you can start making your workplace healthier right now! <u>Visit http://bit.ly/10Wb</u>vDT to find out how #CHWMonth @CHWMonth @ExcellenceCan

Get ready for #HealthyWorkplaceMonth and check out the list of activities and resources to use in your workplace activities! #CHWMonth <u>http://bit.ly/1OWbvDT</u> @CHWMonth @ExcellenceCan

What do over 3,000 organizations have in common? They've joined Canada's #healthyworkplace Month! Congratulations to @CHWMonth for officially helping over 2,000+ organizations start their #HealthyWorkplace journey. Learn more: http://bit.ly/10WbvDT @ExcellenceCan

Be part of a 2,000+ strong organization #HealthyWorkplace #CHWMonth movement by joining @CHWMonth <u>http://bit.ly/10WbvDT</u>@ExcellenceCan

Join Canadian employers and employees to take the Healthy Workplace Challenge and "Celebrate Your Workplace Culture." Take the challenge <a href="https://bit.ly/3hPV2VX">https://bit.ly/3hPV2VX</a> #CHWMonth @CHWMonth @ExcellenceCan

Canada's Healthy Workplace Month<sup>®</sup> #GreatEmployersAward is here! Want to know more? Click <u>http://bit.ly/1OWbvDT</u> to see how your organization can participate too. Learn what other organizations are doing to create a #healthyworkplace @CHWMonth @ExcellenceCan

Join @CHWMonth and over 2,000+ organizations to foster healthy workplaces across Canada today! http://bit.ly/10WbvDT #CHWMonth @ExcellenceCan

It's coming! 25th annual <u>Canada's Healthy Workplace Month®</u> kicks off in October! #CHWMonth @ExcellenceCan

## Sample LinkedIn / Facebook Posts

[YOUR ORGANIZATION IS/I'M] happy to be part of Canada's #healthyworkplace movement and to be participating in #CHWMonth #GreatEmployersAward!

You can too! It's easy to enter and free!

Join this growing movement of employers by signing up now! Click here: http://healthyworkplacemonth.ca/en/

Insert graphic (from below)

## Graphics to include with social posts:



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