



## 2024 Canada's Healthy Workplace® Month (CHWM) Logo Agreement

### **General Conditions for use of the Logo**

Organizations are awarded the right to use and display the CHWM Logo in their advertising and promotional and print materials. In order to use the CHWM Logo, Logo Users must acknowledge that they will comply with the conditions of use as outlined in this Agreement.

The use of the CHWM Logo is not transferable for any reason. Use of the CHWM Logo is restricted to the specific unit, division and/or organization named by the Logo User in this agreement. Rights to the use of this Logo are exclusive to Excellence Canada which reserves the right to withdraw the right of use of the CHWM Logo from any Logo User whose use of the CHWM Logo does not comply with this Agreement.

### **Restrictions**

Rights to the use of the CHWM Logo cannot be sold, traded, or used with a merger, or otherwise misused. Excellence Canada has the sole right to grant or revoke the right of use of the CHWM Logo.

### **Official Languages**

The choice of official language is left to the discretion of the Logo User.

Two options are available:

- English only; and
- French only.

### **Reproduction**

The Logo User receives electronic versions of the Logo for their use.

### **Colours**

Logo Users must use the Logo in the following official specified colours:

- **Red** CC3333, C0 M100 Y80 K20, PANTONE 187
- **Blue** 330099, C95 M100 Y0 K0, PANTONE violet C
- **Green** 99CC33, C50 M0 Y100 K0, PANTONE 376

Logo Users may not reproduce the Logo in any other colours, including black and white.

**Note: If you have any questions regarding application of the Logo, please contact Excellence Canada at (800) 263-9648 or (416) 251-7600 ext. 234.**